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Epsilon data breach hits U.S. Bank, TiVo, Chase

Business Courier - by Cromwell Schubarth, Contributor

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Customers of [TiVo Inc.](#), [JPMorgan Chase & Co.](#), [Walgreen Co.](#), [Ritz-Carlton](#), U.S. Bank and a number of other major brands were warned over the weekend that hackers may have their e-mail addresses and some other personal information, thanks to a massive data breach at Epsilon.

The *Business Courier* reported Friday that [Kroger Co. was notifying its customers](#) that information had been stolen.

Epsilon, an Irving, Texas-based e-mail marketing giant, informed its corporate customers that hackers had accessed its e-mail records on Friday.

That prompted millions of warnings being sent to the customers of TiVo (NASDAQ:TIVO), JPMorgan Chase (NYSE:JPM), [US Bank](#) (NYSE: USB), Disney Destinations, Walgreen (NYSE:WAG), [Capital One Financial Corp.](#) (NYSE:COF), [Marriott International Inc.](#) (NYSE: MAR), Ritz-Carlton, McKinsey & Co. and [Brookstone](#) (Nasdaq: BKST).

The companies said no detailed personal identification information or credit card details were compromised.

The hackers could use the e-mail addresses, however, to launch a "phishing" attack in which they pose as the company whose e-mail lists was hacked. The companies warned not to give personal information to anyone sending e-mail in their name.

[Read Kroger's FAQ on the breach here.](#)

[Read the Tivo press release by clicking here.](#)

[Read the JPMorgan Chase press release by clicking here.](#)

[Read the Epsilon press release by clicking here.](#)

Cromwell Schubarth writes for the Silicon Valley/San Jose Business Journal, an affiliated publication.